



## Public Outreach Update

TAC Meeting  
January 9, 2023

# Outreach Campaign

November through December

## Messages:

- Load up to save
- Rainwater harvesting
- Fix your flush

## Advertising and outreach:

- Streaming
- Print and digital ads
- Videos
- Social media



# Winter 2023 Campaign

January through March

## Messages:

- Upgrade your fixtures
- Load up to save
- Take a power shower
- Fix a leak

**Upgrade your  
fixtures**

**to SAVE  
WATER**





## Twelve Days of CONSERVATION



## Doce Días de CONSERVACIÓN

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## Doce Días de CONSERVACIÓN



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Valley of the Moon Water District · Town of Windsor

[www.savingwaterpartnership.org](http://www.savingwaterpartnership.org)